



MEDIA KIT

About Spiro

Founded in 2022, Spiro is a global leader in sustainable urban mobility solutions. Committed to revolutionizing how cities breathe, move, and thrive, Spiro has rapidly grown to become a household name in the realm of eco-friendly transportation.

Our innovative battery swapping infrastructure allows riders of our electric motorbikes to swap depleted batteries for fully charged ones, meaning there is no wasted time waiting for motorbikes to charge.

As our company evolves, we are focused more on open architecture technology and brand and vehicle agnostic solutions, allowing us to positively influence and disrupt the EV universe.

Our Mission

At Spiro, our mission is clear: to drive a sustainable future by offering clean, efficient, and accessible mobility solutions. We believe in a world where cities are free from congestion, pollution, and the constraints of outdated transportation models. By reinventing urban travel, we aim to leave a lasting, positive impact on communities, the environment, and future generations.

We are set to challenge some of the world's most fundamental problems: The global demand for energy and use of unsustainable fossil fuels, access to affordable financing, and access to basic and sustainable infrastructure.

We achieve this by developing innovative technology and investing in robust sustainable infrastructure.

Our Journey

2022:

The inception of Spiro with a vision to redefine urban mobility in Togo and Benin.

2022:

Launch of our flagship e-bikes and Scooters, the Chap Chap and Commando, marking our entry into the eco-mobility sector.

2023:

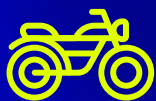
Expansion to Kenya, Rwanda and Uganda, taking our vision global with an agreement to deploy 1.2 Million electric motorbikes, an East Africa manufacturing hub, and 3000 swap stations.

2023:

Achieved the milestone of 10,000 deployed bikes worldwide.

2023:

Continuous innovation, with a strong focus on technology, infrastructure, sustainability and user experience.



Deployed Bikes:

Over 10,000 bikes globally.



Countries of Operation:

Currently operational in 5 countries, including Kenya, Benin, Togo, Rwanda and Uganda, with plans for further expansion in Africa, GCC and LatAm.



Employee Count:

A dedicated team of hundreds of passionate professionals, spanning roles from research and development to customer support.



Leadership:

Our team is led by Co-CEOs Jules Samain and Kaushik Burman. Jules leads our operations, planning our African expansion and development, and overseeing debt financing and institutional relations. Kaushik leads the development of our tech stack, product design, engineering and manufacturing. He is also responsible for equity raising.

Carbon Impact

Through our eco-friendly transportation solutions, Spiro has offset over 6500 tons of CO2 emissions annually. Our riders have travelled more than 120,000,000 kilometers without any emissions.

For Media Inquiries

For more information, interviews, or additional press materials, please contact:
Lee Breheny, Head of Global Communications at

Email: lee.breheny@spironet.com | **Phone:** +44 07590 847 020

* Statistics correct as of November 2023